PTO/SB/05 (11-00) Approved for use through 10/31/2002. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

UTILITY PATENT APPLICATION TRANSMITTAL

111983-122 Attorney Docket No. Patrick Pittelli First Inventor

A Method And System For Determining
Title Market Demand Based On Consumer
Contributions
Express Mail Label No. EL 727326362 US

(Only for new nonprovisional applications under 37 CFR 1.53(b))

APPLICATION ELEMENTS		AD	ADDRESS TO: Assistant Commissioner for Patents Box Patent Application			
See MPEP chapter 600 concerning utility patent application contents.			ADDRESS TO: Box Patent Application Washington, DC 20231			
1. Submit an original and a	orm (e.g., PTO/SB/17) duplicate for fee processing)	7.	CD-ROM or CE Computer Prog		e, large table or	
2. Applicant claims small entity status. See 37 CFR 1.27.			Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)			
3. Specification (preferred arrangement - Descriptive title		a.	a. Computer Readable Form (CRF)			
- Cross Reference	e to Related Applications	b.	 b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or 			
 Statement Regarding Fed sponsored R & D Reference to sequence listing, a table, or a computer program listing appendix 			ii. paper			
- Background of	the Invention	C.	c. Statements verifying identity of above copies			
	on of the Drawings (if filed)		ACCOMPANYI	NG APPLIC	ATION PARTS	
- Detailed Descri - Claim(s)	iption	9.			heet & document(s))	
- Abstract of the	Disclosure	10.	37 CFR 3.73(I (when there is	b) Statement s <i>an assignee)</i>	Power of Attorney	
4. Drawing(s) (35 U	I.S.C. 113) [Total Sheets 7] 11.	⊨ ř		ent (if applicable)	
5. Oath or Declaration	[Total Pages] 12.	Information D Statement (ID	S)/PTO-1449	Copies of IDS Citations	
a. Newly executed (original or copy)			13. Preliminary Amendment			
b. Copy from a prior application (37 CFR 1.63 (d)) (for continuation/divisional with Box 18 completed)			14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized)			
i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) 15. Certified Copy of Priority Document(s) (if foreign priority is claimed)			ocument(s)			
named in the prior application, see 37 CFR 1.63(ป)(2) and 1.33(b).			16. Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35			
			or its equivalent.			
6. Application Data Sheet. See 37 CFR 1.76						
18. If a CONTINUING APPL or in an Application Data Str	CATION, check appropriate box, and	supply the re	quisite information be	elow and in a p	oreliminary amendment,	
Continuation	Divisional Continuation-in-part (CIP)	of prior application No.:_			
Prior application information:	Examiner		Group Art Unit:			
	IONAL APPS only: The entire disclosure fine disclosure of the accompanying co					
	relied upon when a portion has been in					
	19. CORRESPO	NDENCE AD	DRESS			
Customer Number or Bar Co	ode Label. (Insert Rather M. Pakir	a par sode label	or here)	Correspon	dence address below	
Name	28089	3				
	PATENT TRADEMARK	OFFICE				
Address			- 			
City		State		Zip C	Code	
Country		Telephone		Fa	nx .	
Name (Print/Type)	Gary A. Walpert	Re	gistration No. (Atto	orney/Agent)	26,098	
Signature	2 a line			Date	6/22/01	

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

PTO/SB/17 (11-00)
Approved for use through 10/31/2002. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT

(\$)	569
------	-----

Complete if Known		
Application Number	Not Yet Assigned	
Filing Date	06/22/01	
First Named Inventor	Patrick Pittelli	
Examiner Name	Not Yet Assigned	
Group Art Unit	Not Yet Assigned	
Attorney Docket No.	111983-122	

METHOD OF PAYMENT	FEE CALCULATION (continued)				
The Commissioner is hereby authorized to charge	3. ADDITIONAL FEES	*			
indicated fees and credit any overpayments to: Deposit	Large Small				
Account Number 08-0219	Entity Entity Fee Fee Fee Fee Fee Description	Fee Paid			
Deposit	Code (\$) Code (\$)	Tee raid			
Account Name	105 130 205 65 Surcharge - late filing fee or oath				
Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17	127 50 227 25 Surcharge - late provisional filing fee or cover sheet				
Applicant claims small entity status.	139 130 139 130 Non-English specification				
See 37 CFR 1.27	147 2,520 147 2,520 For filing a request for ex parte reexamination				
2. Payment Enclosed: Check Credit card Money Order Other	112 920* 112 920* Requesting publication of SIR prior to Examiner action				
FEE CALCULATION	113 1,840* 113 1,840* Requesting publication of SIR after Examiner action				
1. BASIC FILING FEE	115 110 215 55 Extension for reply within first month				
Large Entity Small Entity	116 390 216 195 Extension for reply within second month				
Fee Fee Fee Fee Description	117 890 217 445 Extension for reply within third month				
101 710 001 055 11111 611	118 1,390 218 695 Extension for reply within fourth month				
101 710 201 355 Utility filing fee 355	128 1,890 228 945 Extension for reply within fifth month				
107 490 207 245 Plant filing fee	119 310 219 155 Notice of Appeal				
108 710 208 355 Reissue filing fee	120 310 220 155 Filing a brief in support of an appeal	*			
114 150 214 75 Provisional filing fee	121 270 221 135 Request for oral hearing				
	138 1,510 138 1,510 Petition to institute a public use proceeding				
SUBTOTAL (1) (\$) 355	140 110 240 55 Petition to revive - unavoidable				
2. EXTRA CLAIM FEES Fee from	141 1,240 241 620 Petition to revive - unintentional				
Extra Claims below Fee Paid	142 1,240 242 620 Utility issue fee (or reissue)				
Total Claims 26 -20** = 6 x 9 = 54	143 440 243 220 Design issue fee				
Independent 7 - 3** = 4 x 40 = 160	144 600 244 300 Plant issue fee				
Multiple Dependent	122 130 122 130 Petitions to the Commissioner				
	123 50 123 50 Processing fee under 37 CFR 1.17(q)				
Large Entity Small Entity Fee Fee Fee Fee Description	126 180 126 180 Submission of Information Disclosure Stmt				
Code (\$) Code (\$) 103 18 203 9 Claims in excess of 20	581 40 581 40 Recording each patent assignment per property (times number of properties)				
102 80 202 40 Independent claims in excess of 3	146 710 246 355 Filing a submission after final rejection				
104 270 204 135 Multiple dependent claim, if not paid	(37 CFR § 1.129(a))				
109 80 209 40 ** Reissue independent claims over original patent	149 710 249 355 For each additional invention to be examined (37 CFR § 1.129(b))				
110 18 210 9 ** Reissue claims in excess of 20	179 710 279 355 Request for Continued Examination (RCE)				
and over original patent	169 900 169 900 Request for expedited examination of a design application				
SUBTOTAL (2) (\$) 214	Other fee (specify)				
**or number previously paid, if greater; For Reissues, see above	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 569	;			

SUBMITTED BY			Complete (ii	Complete (if applicable)	
Name (Print/Type)	Gary A. Walpert	Registration No. (Attorney/Agent)	26,098	Telephone	(212) 937-7200
Signature	2 gws			Date	6/22/01

WARNING. Informati n n this form may bec me public. Credit card information should not be included on this form. Pr vide credit card inf rmation and auth rization on PTO-2038.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor

Patrick Pittelli

Serial No.

Not Yet Assigned

Filing Date

June 22, 2001

For

A Method And System For Determining Market Demand

Based On Consumer Contributions

Examiner

Not Yet Assigned

Art Unit

Not Yet Assigned

Certificate of Express Mailing

EL 727326362 US

I hereby certify that the documents listed on the attached Utility Patent Application Cover Sheet are being deposited with the United States Patent and Trademark Office as Express Mail, postage prepaid in an envelope addressed to: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231 on June 22, 2001.

Gary A. Walpert Reg. No. 26,098